

Community College	Program Name	Occupation Description ²	Job Outlook ¹		
			Current Number of People Employed in Profession	Average Number of Job Openings per Year	Median Hourly Wage 2005 ³
St. Clair County	Alternative Energy	<u>Engineering Technicians, Except Drafters, All Other</u> All engineering technicians, except drafters, not listed separately. Illustrative Examples: Laser Specialist; Metallurgical Technician; Material Stress Tester	9,885	226	n/a
	Fast Track Business Management	<u>First-Line Supervisors/Managers of Office and Administrative Support Workers</u> Supervise and coordinate the activities of clerical and administrative support workers. These workers have other employees reporting directly to them. Illustrative Examples: Claims Supervisor; Stock Room Manager; Teller Supervisor	39,857	776	\$20.59
	Fast-Track Business Marketing	<u>Advertising and Promotions Managers</u> (Media Director) Plan and direct advertising policies and programs or produce collateral materials, such as posters, contests, coupons, or give-aways, to create extra interest in the purchase of a product or service for a department, an entire organization, or on an account basis. Illustrative Examples: Campaign Director; Circulation Director	1,108	23	\$42.43

Fast-Track Business Marketing	<u>Marketing Managers</u> Determine the demand for products and services offered by a firm and its competitors and identify potential customers. Develop pricing strategies with the goal of maximizing the firm's profits or share of the market while ensuring the firm's customers are satisfied. Oversee product development or monitor trends that indicate the need for new products and services. Illustrative Examples: Fashion Coordinator; Marketing Director	3,004	75	\$39.61
Fast-Track Business Marketing	<u>Sales Managers</u> (Customer Service Manager) Direct the actual distribution or movement of a product or service to the customer. Coordinate sales distribution by establishing sales territories, quotas, and goals and establish training programs for sales representatives. Analyze sales statistics gathered by staff to determine sales potential and inventory requirements and monitor the preferences of customers. Illustrative Examples: Director of Sales; Export Manager; Regional Sales Manager	12,040	296	\$40.37

1. The average wages and demand for the listed occupations are estimates and will vary by industry, geography, and a candidates skills and experience.
2. The occupations listed are not intended to be all inclusive but are meant to represent a sampling of the fields that the short term training programs would prepare an individual to enter. Individual employers may require, at their discretion, additional training, experience or skills as a requirement for employment.
3. Median hourly wage represents the rate of pay per hour at which half of those working in the profession made more than the amount noted and half made less in calendar year 2005. It is not the average pay per hour.

For information on admittance or career counseling, please contact the community college's Admissions Office or Student Services Office.